PRIVACY STATEMENT

We are committed to protecting the privacy and security of your personal information. This privacy policy discloses the privacy practices used with <u>https://vivwellness.com</u>, any VIV Wellness mobile application, and any service or program where this Privacy Policy is posted or linked (collectively, "Website"). It will notify you (or other parties whose contact information has been provided to us over the internet) ("you" or, as the context requires, "your") of the following:

- what personally identifiable information is collected through the website, how it is used, and with whom it may be shared
- what choices are available to you regarding the use of your data
- the security procedures in place to protect your information
- how you can manage your information preferences and/or correct any inaccuracies in the information
- other information regarding your data that may be useful to you.

The terms "we," "us," and "Company" refer to the practice of VIV Wellness, a limited liability company organized and existing under the laws of the State of Texas or any successor or assignee of the Company.

"VIV Wellness" refers to the business or the online platform as the context requires.

The term "Services" refers to the services provided through the Website and the services offered in person by the practice of VIV Wellness. By using our Services, you agree to collect and use information per this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms of Use, accessible at https://vivwellness.com/terms-conditions-website.pdf.

COLLECTION OF YOUR PERSONAL INFORMATION

This Practice collects personally identifiable information you provide, such as your e-mail address, name, home or work address, or telephone number. This Practice also collects anonymous demographic information that is not unique to you, such as your ZIP code, age, gender, preferences, interests, and favorites. This website automatically collects information about your computer hardware and software. This information can include your IP address, browser type, domain names, access times, and referring website addresses. This information is used for the operation of the service, to maintain the quality of the service, and to provide general statistics regarding the use of this website. Please remember that others may collect and use this information if you directly disclose personally identifiable or sensitive data through public message boards. This Practice encourages you to review the privacy statements of websites you choose to link to from the website so that you can understand how those websites collect, use, and share your information. This Practice is not responsible for the privacy statements or other content on any other websites.

USE OF YOUR PERSONAL INFORMATION

This Practice collects and uses your personal information to operate the website and deliver the services you have requested. This Practice also uses your personally identifiable information to inform you of other products or services available from this Practice and its affiliates. This Practice may also contact you via surveys to research your opinion of current services or potential new services. This Practice does not sell, rent, or lease its customer lists to third parties. This Practice may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange deliveries. All such third parties are prohibited from using your personal information except to provide these services, and they are required to maintain the confidentiality of your information. This Practice does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent. This Practice will disclose your personal information without notice, only if required by law.

HIPAA COMPLIANCE

We take your privacy seriously, especially regarding health-related information. Any medical information we collect is done so securely and in compliance with HIPAA regulations. This ensures that your sensitive health data is protected. We will not disclose your personal health information without your consent, except as required by law or as necessary to provide you with medical services.

USE OF COOKIES

The website uses "cookies" to help this Practice personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie.

SECURITY OF YOUR PERSONAL INFORMATION

This Practice secures your personal information from unauthorized access, use, or disclosure. This Practice secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use, or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through encryption, such as the Secure Socket Layer (SSL) protocol.

CHANGES TO THIS STATEMENT This Practice will occasionally update this Privacy Statement to reflect company and customer feedback. We encourage you to periodically review this Privacy Statement to be informed of how this Practice is protecting your information.

CONTACT INFORMATION

By phone or SMS at (844) 848-5893, by mail at 2401 Victory Park Ln Suite 110, Dallas, TX 75219

At VIV WELLNESS, we respect your privacy and are committed to protecting the information you share. When you opt-in to our SMS messaging service, you agree to the following terms regarding how we handle your data:

Data Collection: We will collect your name, email address, and mobile phone number when you sign up for SMS updates. The information will be collected via the website contact form, email, or third-party reservation systems.

Data Usage: We use your data solely for sending updates, promotions, and reminders related to our products or services.

Data Security: We protect your data with secure storage measures to prevent unauthorized access.

Data Retention: We retain your information as long as you are subscribed to our SMS service. You may request deletion at any time.

MESSAGE AND DATA RATES MAY APPLY.

Your mobile carrier may charge fees for sending or receiving text messages, especially if you do not have an unlimited texting or data plan. Messages are recurring, and message frequency varies.

Contact VIV Wellness at (844) 848-5893 or info@vivwellness.com for HELP or to STOP receiving messages.

Opt-Out: You can opt out of the SMS list at any time by texting, emailing, or replying STOP or UNSUBSCRIBE to <u>info@vivwellness.com</u> or (844) 848-5893. After unsubscribing, you will receive a final SMS to confirm you have unsubscribed, and we will remove your number from our list within 24 hours.

You can send HELP for additional assistance, and you will receive a text including our Phone number, email, and website. We are here to help you.

Non-Sharing Clause: We do not share your data with third parties for marketing purposes. VIV Wellness will not sell, rent, or share the collected mobile numbers.